

Location Strategies, LLC is a real estate research company providing retailers, shopping center developers and advisors with decision-making research. The professionals at Location Strategies offer depth of experience and deliver straightforward, candid and customized reports, enabling clients to make informed investment decisions. Location Strategies provides all the advantages of an in-house research department without the fixed overhead.

Location Strategies conducts extensive research for new and existing department stores, inline shops and restaurants as well as all types of shopping centers. Site selection is a scientific process that is key to the success of your business. We provide an array of retailer and development research services to assist you in the decision making process.



Retailer Products and Services

- Retail Site Feasibility Studies
- Trade Area Analysis
- Performance Model Design
- Market Strategy
- New Market Identification
- Portfolio Review
- Acquisition Analysis

Development Products and Services

- Feasibility Studies
- Tenant Solicitation
- Predevelopment Process
- Marketing Presentations
- Market Strategy
- New Market Identification
- Portfolio Review
- Acquisition Analysis



We believe in the intentional, planned and disciplined approach to real estate research.